

EVENT PHOTOGRAPHY AND VIDEOGRAPHY SERVICES BY NATALIA USTINOVA

I'M A PHOTOGRAPHER WITH 16 YEARS
OF EXPERIENCE

(01)

I convey the scale and coolness of **business conferences and events**. The photos can be posted on social networks on the same* day – it's a good way to attract new participants for the organisers



(02)

I am trusted to capture reports from conferences featuring ministers and government officials, speakers from renowned organisations such as **Google, Intel, MBA, and the European Central Bank**, among others

(03)

I photograph with my own **professional light and with high-aperture equipment**. No matter the conditions in the room, you'll get bright, clear shots the same day!*

MY GOAL IS TO ENCAPSULATE THE ESSENCE OF THE EVENT THROUGH MY PHOTOGRAPHY:

SHOWCASING THE VENUE AND CAPTURING ITS ATMOSPHERE



PRESENTING SPEAKERS IN THEIR MOST ENGAGING MOMENTS



Ruben Quinonez, PhD [in](#) · 1st

Data Architecture | Analytics | Data Science | FinTech | Data Warehouse/BI | Snowflake | python
June 8, 2023, Ruben was Natalia's client

All LinkedIn members

On

Natalia was the event photographer at the World Data Summit, 2023 in Amsterdam. As one of the presenters, I had the opportunity to observe her craft first-hand. Natalia is very diligent, quick on her feet to capture those unique moments, and at the same time, inconspicuous. Those qualities put together makes her a great event photographer! Thank you, Natalia, for those great shots!!!

CAPTURING AUTHENTIC EMOTIONS AND INTERACTIONS AMONG PARTICIPANTS, NURTURING MEANINGFUL CONNECTIONS



HIGHLIGHTING NOTEWORTHY AND ENGAGING ASPECTS OF THE EVENT



CAPTURING SPONSORS



CAPTURING THE DELECTABLE CULINARY OFFERINGS



CAPTURING THE VIBRANT ATMOSPHERE OF A GALA DINNER



THE MAIN GOAL IS TO CREATE VISUALS THAT ATTRACT VIEWERS TO PURCHASE TICKETS FOR UPCOMING EVENTS

One of the organizers I collaborate with emphasizes **the crucial role of high-quality photos**, not only as visual assets for effective advertising but also as a means of ensuring participant satisfaction.

Satisfied participants readily share event photos across social media, update profile pictures, and year after year, **they return with more attendees, creating a word-of-mouth chain reaction**



Maxim Gorbachevskiy · 1st

Information design, visual analytics | Data governance, dashboards

July 10, 2023, Maxim was Natalia's client

All LinkedIn members

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I had a big luck of experiencing Natalia's service during several large events. She is the person who has that sense of creativity and that level of craftsmanship, that makes you say "Yay, that's a cool picture". She is "invisible" but everywhere, and you leave your event with some extra photo "gift", that you will love to you use for the whole next year. Her photos are top notch, she knows how to make you look the way you want - classy, fashionable, business, or whatever else. I personally use her photos for my business profiles. Every year I am waiting for another event with Natalia, so that I can update my photos to the latest version of me.

I work closely with organizers before the event, discussing essential shots and desired perspectives.

Often, organizers prefer to see a full room in photos and ensure that **speakers are captured commanding a sizable audience**

Even in instances where the actual attendance may not meet expectations, I have the skill to compose photos that give the impression of a bustling crowd.

CREATING THE "CROWD EFFECT"?



CONSIDER IT DONE

Immediately during / after the event, I review and edit the photos, ensuring prompt delivery

The days of waiting for a photographer's edited images are gone



Kristina Polikhronidi · 1st

World Banking Forum 🌐 Project Director

February 2, 2023, Kristina was Natalia's client

👁️ All LinkedIn members

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I worked with Natalia on several occasions and want to recommend her as a great professional in conference and business events photography. Not only she perfectly chooses the moment and composition, she is also constantly improving her skills and always brings new tools, ideas, and on top of that sends all the photos the exact same day, already retouched.

We are working with Natalia for many years already and will continue our cooperation. With no doubt I recommend her for any sort of photography services you or your company might need.

My clients post professionally taken photos on social media on **the same day as the event, creating a sense of real-time engagement**

*Conditions under which I deliver photos on the same day:

- A seated place is provided during the event.
- No need to capture more than 1 scene simultaneously.
- The event concludes by 8 PM.
- Fast internet connection is required so that I can upload a large volume of photos online.
- At least 50% of the full payment is made on the event day. If any of these conditions are not met, I cannot guarantee the delivery of all photos on the event day. In such cases, the photos will be ready within 3 days.



No more posting photos from your phone while waiting days for photos from a photographer!

Participants consistently express their enthusiasm for this rapid delivery, which is genuine and not staged. Their spontaneous appreciation demonstrates the true impact of my work

Many organizers have their event apps. I upload fresh photos directly to these apps in web format. Additionally, I upload the full-resolution photos to my website, making it convenient for organizers to download them



[click here](#)

This is an interactive PDF. You can click on the photos to see what the full gallery looks like, which the client receives (you can see how many photos there are, I'm not hiding anything). You can choose your favourite photos or download all of them, share this folder with participants, or post the album on your website.



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(Feel free to contact me on WhatsApp, Telegram, or other messaging apps)

My team and I are based in Prague, Czech Republic, but **we cover events throughout all of Europe**

Feel free to reach out to discuss your photography and media needs. I'm here to assist you!