



Event Photography Checklist

11 Must-Have Shots from Your Stand

For most brands the stand is the most expensive line in the marketing budget, and the one that leaves the least behind.

The right coverage turns three days on the floor into content you can post, report and reuse for months.

The first edited batch lands the same day, while the event is still live.

1.

Wide Shots of the Overall Venue



2.

Photos of the Empty Stand Before the Event



3.

Shots of the Stand During the Event



4.

The Team Group Photo

We come in with exhibitor passes, one hour before the crowd. The venue is empty. Your team is fresh. No one books serious meetings at 9:00 AM.

By 11:00 the photo is live on LinkedIn — everyone at the expo already knows your team and your stand before the floor gets busy.

While everyone else is still waiting for their photographer to show up.



5.

Panel Discussions



6.

Team Interviews by the Media During the Event



7.

Candid Shots of Guests Networking and Enjoying the Event



8.

Shots of Guests Having Business Meetings at Tables



9.

Shots of Branded Materials

Capture the finer details, from branded giveaways to business cards, emphasizing the professionalism and attention to detail in your setup.



10.

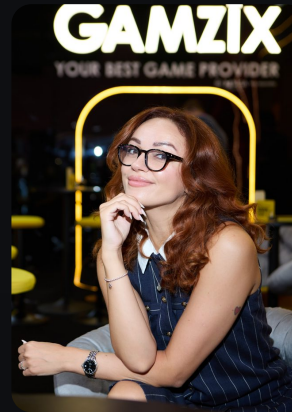
Interacting with Fun Activities



11.

Team Portraits in Reportage Style

A candid portrait of every team member, shot on the floor against their brand wall — ready to share as a personal post about their time at the event.





For a full gallery of expo
highlights, see the links below



PHOTO GALLERY

iGaming portfolio



YOUTUBE PLAYLIST

iGaming 1 min recap videos



YOUTUBE PLAYLIST

iGaming event Reels



Ready to Capture Every Moment of Your Next Event?

Send your event dates and the stands you're covering — we'll come back with a coverage plan and a price.

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